

Business Strategies for a New Economic Era

MUNICH, GERMANY
16-17 MARCH

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The World Economic Forum's Industry Strategy Meeting 2026, which will be hosted on 16-17 March, at the Siemens Headquarters in Munich and the SAP Labs in Garching by Munich, will convene over 300 top corporate strategy leaders, alongside representatives from government, academia and civil society to address critical trends shaping businesses and industries at large, and help executives navigate a fast-changing global context.

Amid accelerating technological disruption, shifting geopolitics and the ongoing energy transition, the meeting will foster peer-to-peer dialogue and collaboration to build the next generation of adaptive and future-ready industry ecosystems.

Objectives

- Explore the latest trends, emerging risks and opportunities across businesses, industries and geographies; and share actionable insights for companies' strategy teams to integrate into their 2026–2027 planning cycles.
- Draw on the outcomes of the Annual Meeting 2026 in Davos to help advance the agenda of the Forum's Global Industry Communities.
- Strengthen cross-industry and public-private networks for systemic collaboration and to help advance Forum-led initiatives and partnerships.

- **Strategic value chain deep dives:** Focused sessions on critical intersecting themes (e.g. energy-tech, mobility-infrastructure)
- **Networking and peer learning:** Curated opportunities for executives to forge partnerships and share best practices

Thematic Pillars:

- **Scenarios on the future of the economy and implications for businesses and corporate strategies**
- **Exponential and disruptive innovation for unlocking new value creation across industries and supply chains**
- **Workforce transformation for the future of AI-powered operations and business models**
- **Business as a catalyst for rapid growth within planetary boundaries**

Meeting format

- **Opening and closing panels:** Framing global trends and outlining pathways for action
- **Cross-industry sessions:** Collaborative dialogues fostering knowledge exchange among diverse sectors

Admission criteria: Participation in the Industry Strategy Meeting 2026 is open to the most senior executive responsible for corporate strategy from each Forum Partner company. One executive per company will be admitted.

Preliminary agenda

	16 March: Siemens HQ, Munich	17 March: SAP Labs, Garching by Munich
Morning		Industry sessions
Lunch		Lunch and networking
Afternoon	Opening panels and Industry sessions	Cross-industry sessions
Evening	Welcome reception	Closing panel